



## 2012 RALLY WEEKEND

Friday 2<sup>nd</sup> to Sunday 4<sup>th</sup> March 2012

Central Foundation Boys' School, Cowper Street, London EC2A 4SH

Registered Charity  
SC038957

### Sponsorship opportunities

The BMG Federation is looking for sponsors to help cover the costs of the Rally weekend, including:

- The cost of the venue (approximately £2,000);
- The printed programme (approximately £300);
- Individual workshops;
- Adjudicators (£500);
- A tutor for the youth workshop (£100).

Specific donations to cover one or several of these areas would be extremely helpful, as well as contributions to the general running costs of the Rally.

#### Sponsor benefits

This is a great way for companies and individuals to raise their profile with the community of banjo, mandolin and guitar players. Direct benefits to sponsors include:

- All sponsors are listed in the weekend programme (issued to all attendees on arrival);
- For donations over £100, the option of a free stall;
- For donations between £100 and £249, the option of one quarter-page advert in the weekend programme;
- For donations between £250 and £499, one half-page (A6 landscape) advert in the programme;
- For donations between £500 and £999 one full-page (A5) advert in the weekend programme, plus a free full-page (A4) advert in a future *BMG Federation Newsletter*;
- For donations of £1,000 and above, two full-page (A5) adverts in the weekend programme, plus a free full-page (A4) advert in a future *BMG Federation Newsletter* (readership 250).

Please note that these are guidelines and we are happy to discuss options with potential sponsors.

#### Next steps

For more information about the Rally please see <http://www.banjomandolinguitar.org/rally.htm>.

If you are interested in sponsoring the Rally, please either contact [Peter Skerratt](mailto:pw.skerratt@gmail.com) (pw.skerratt@gmail.com) for further information, or make your donation directly using one of the following payment methods:

- Cheques made payable to **British BMG Federation** can be sent Henry Girvan, 231 Cluny Place, Glenrothes, Fife KY7 4QT.
- Payment by bank transfer (sort code 80-08-09 a/c 06002596) quoting your name as reference.
- Pay Pal via [www.banjomandolinguitar.org/membership.htm](http://www.banjomandolinguitar.org/membership.htm) or through your Pay Pal account (email [bmgfederation@gmail.com](mailto:bmgfederation@gmail.com)).